

LEXINGTON BOOKS

1-800-462-6420 ♦ www.LexingtonBooks.com

The Nature and Culture of Feng-Shui in Korea

By Hong-key Yoon

Praise for *The Nature and Culture of Feng-Shui in Korea*

“A ‘Berkeley School’ tour de force in the mainstream erudite traditions of cultural geographers Sauer and Glacken, the sociologist Eberhard, and the anthropologist Kroeber. Yoon systematically and successfully explores the treacherously sublime multifaceted tip of the feng-shui iceberg in Korea with a requisite geographical background and training unprecedented in the massive feng-shui literature. He clearly articulates his discoveries in English, making accessible to a broad academic audience the essentials of the complex feng-shui cosmography and its applications, from macro-scale to micro-scale.” —**David J. Nemeth, University of Toledo**

The term Feng-shui, which literally means ‘wind and water,’ is the ancient Chinese art of selecting an auspicious site to provide the most harmonious relationship between human and earth. The term is generally translated as “geomancy,” and has had a deep and extensive impact on Korean, Chinese, and other East Asian cultures. Hong-key Yoon’s book explores the nature of geomantic principles and the culture of practicing them in Korean cultural contexts.

Yoon first examines the nature and historical background of geomancy, geomantic principles for auspicious sites (houses, graves, and cities) and provides an interpretation of geomantic principles as practiced in Korea. Yoon looks at geomancy’s influence on cartography, religion and philosophy, and urban development in both Korea and China. Finally, Yoon debates the role of geomancy in the iconographical warfare between Japanese colonialism and Korean nationalism as it affected the cultural landscape of Kyongbok Palace in Seoul.

Contents:

Introduction; The Origin and Evolution of Geomancy; The Introduction and Development of Geomancy in Korea; Yin Yang Theory and Geomancy; The Geomantic Principles for an Auspicious Site; The Principles of House Geomancy; Grave Geomancy and Grave Landscape; An Interpretation of Geomantic Principles; The Cartography of Geomancy; Geomancy’s Interaction with Buddhism; Confucian Ethos and Geomancy; The Use of Geomantic Ideas in Chinese, Japanese, and Korean Cities; Seoul: A New Dynasty’s Search for an Auspicious Site; The Social Construction of Kaesong; Iconographic Warfare and the Geomantic Landscape of Seoul; Conclusion

Hong-key Yoon is an associate professor in the School of Geography and Environmental Science at the University of Auckland, New Zealand.

Asia World series

September 2006, 325 pages ~ ISBN 0-7391-1348-8 \$75.00 cloth

Order online and save 15% at www.LexingtonBooks.com

ORDER FORM*Please send me the following book(s) right away:*

ISBN	Title	Price	Quantity	Cost
0-7391-1348-8	The Nature and Culture of Feng-Shui in Korea	\$75.00		
				10% Faculty Discount or Promo Code*
				Shipping Costs
				CA, CO, IL, MD, NY, PA residents, please add sales tax
				TOTAL

- All orders from individuals must be prepaid
- Prices are subject to change without notice
- Billing in US dollars
- Please make checks payable to Rowman & Littlefield Publishing Group

*May not be combined with other offers and discounts

Shipping and handling:

- **U.S.:** \$4 first book, \$1 each additional book
- **Canada:** \$5 first book, \$1 each additional book
- **International orders:** \$7.50 first book, \$5.00 each additional book

4 CONVENIENT WAYS TO ORDER:

- ✓ <http://www.lexingtonbooks.com/> save 15% when you order online*
- ✓ call toll-free: 1-800-462-6420
- ✓ fax this order form toll-free to: 1-800-338-4550
- ✓ mail this order form to: Rowman & Littlefield, 15200 NBN Way,
PO Box 191
Blue Ridge Summit, PA 17214-0191

Please check: MasterCard Visa AmEx Personal CheckCredit Card #: Expiration date:

Signature: _____

BILLING AND SHIPPING ADDRESS:	
Name	
Institution	
Street	
City, State, Zip	
Country	
Phone	